



ANZWG ADVERTISING

There are a number of options for your company to choose from when advertising with the *Australian-New Zealand Women's Group (ANZWG)*. Each advertising avenue presents different opportunities to present your company and to sell your service, and you may decide to pursue one or more options. All pricing is in Thai Baht.

As with all advertising opportunities, all proceeds are donated to ANZWG's many Thai charities. ANZWG very much appreciates the support of advertisers that enable us to make a difference in the lives of Thai women and children.

In Touch Magazine

ANZWG's full colour online magazine published 11 times per year (December/January is released as a double issue)

ADVERTISEMENT SIZE	DIMENSIONS	SINGLE RATE	DISCOUNT RATE (6 MONTHS +)	ANNUAL RATE
Half Page-Landscape	115mm x 170 mm	B 1 700	B 1 500	B 16 500
Quarter Page-Portrait	115mm x 82mm	B 1 000	B 900	B 9 900
Full Page	A4 or A5	B 2 200	B 1 900	B 20 900

Advertising must be received and paid for on the 15th of the month prior to publication.

Advertising Specifications

All graphics and finished ad work should be submitted in colour in one of the following graphic formats:

- JPEG at 300 dpi
- TIF at 300 dpi
- PNG at 300 dpi

ANZWG Website

ADVERTISEMENT SIZE	RATE	TERMS AND NOTES:
Home Page Advertisement (Sizing 170px x 232px)	80 000 Baht	Limit 1 sponsor, 12 months booking term, Logo includes hyperlink. Visible on all web site pages

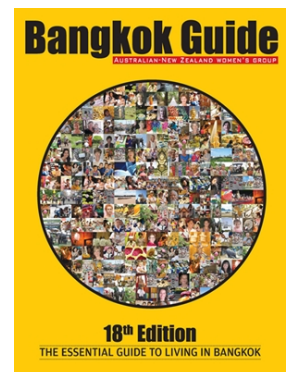


Bangkok Guide

Since the first Guide book was published in 1971, the *Australian-New Zealand Women's Group (ANZWG)* Bangkok Guide has become one of the most respected publications of its kind. Compiled by foreigners living and working in Bangkok, the information and advice contained in the Bangkok Guide is based on personal experience and professional expertise and is designed as a complete guide to successful expatriate life in the city. Each edition is thoroughly revised and updated, making the Guide the most popular and reliable handbook for new arrivals and long-term residents alike.

Covering all aspects of moving and living in Bangkok

- Logistics and legalities of moving to Thailand
- Setting up home
- Choosing the right school
- Hospitals, doctors and staying healthy
- A comprehensive shopping guide from exclusive department stores to street markets
- Tried and tested tailors and dressmakers
- Bangkok 's favorite dining and entertainment venues
- Meeting people... associations, club and special interest groups



Unlike most advertising media, Bangkok Guide enjoys enduring shelf life. The book is used as a reference - again and again – at least until the next edition is published. At the proposed time of print for the 18th edition, the 17th edition will have had a shelf -life of almost three years.

ALL proceeds from sales of the Bangkok Guide are used to support welfare projects selected by ANZWG. Over the years, proceeds from the Guide have provided millions of baht to support health and education projects for women and children in Thailand.

Please direct all advertising queries to:

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Bangkok 10120
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